

## Huawei introduces “Telecom Seeds for the Future” program in Greece.

Greek university students travel to China to its headquarters in Shenzhen

**Athens, December 1, 2014:** In a special event, that took place on Friday November 28th, Huawei introduced the university students that will travel to China from 29/11 to 14/12 in order to come in touch with Chinese culture and Huawei’s innovation, as well.

This journey is part of the program “Seeds for the Future” that Huawei realizes globally, as an ambassador of the China’s high technology. Its goal is to introduce young people to China’s upcoming economy and culture, but mostly to help bridge the gap between what is learned in ICT education and what is necessary in the industry. The program aims to develop local ICT talents, transfer knowledge, promote a greater understanding of, and interest in the telecommunications sector, and encourage regional building and participation in the digital community.

Mr. Xiao Yewen, the political attaché of the People's Republic of China in Greece stated “HUAWEI’s success tells the story of the growth of Chinese enterprises. After more than 27 years of development, HUAWEI has become one of the leading companies in IT technology worldwide. It’s amazing story represents China’s unusual process of reform and opening up, especially reflecting dreams of those who aspire for better future. HUAWEI in itself is like a big tree that was born out of a tiny seed and has grown up to its full length, under the care and support from all sides of the world. In this sense, the program of Telecom Seeds for the Future is of special significance”.

Mr. Panagiotis Mihalos, Secretary General for International Economic Relations of the Hellenic Ministry of Foreign Affairs, was represented at this event by Mr. Elias Deftereos, Advisor, who highlighted the crucial role and contribution of China and Chinese enterprises to the re-launch of the Greek Economy, thanked Huawei Technologies for investing in Greek Human Capital and helping today’s Greek University students become tomorrow’s scientists, and encouraged the students to take full advantage of this opportunity to shape their skills as well as to get a better understanding of Chinese culture."

Mr. Panagiotis Demestichas, Professor at University of Piraeus and Head of the Department of Digital Systems, noted that “I have the strong belief that this initiative is a win-win situation for both Huawei and the involved students, as well as the participating Universities. For Huawei it is a chance to get in contact with the most important asset of Greece, which, I believe, is its Human Capital; Greece has young people – professionals that are well educated and trained, and, moreover, eager and ambitious to build their careers, as well as to contribute to the economy and society. For

students it is an once-in-a-lifetime opportunity to get in contact with the Chinese culture and with a world-leading vendor.”

While introducing the schedule of the visit the Managing Director of Huawei Technologies, Mr. Mao Haohui stated “These initiatives are very beneficial for the development and evolution of aspiring students of today, in order to have the potential of becoming the technology leaders of tomorrow. In this way, Huawei enriches the lives of young people through communication and experience. Our company is very thankful to these students and of course to their respective Universities for accepting to participate and collaborate with us on this effort. Huawei will continue to plant the seed of opportunity for the ICT development in the Greek society, so that we can create a better future for all of us.”

During the 14 days of the program, Greek students will visit Huawei’s headquarters in Shenzhen, will be taught Chinese and calligraphy and will take a tour in significant sightseeings, such as the Great Wall and the Forbidden City.

- The End -

#### **Σχετικά με το Huawei Consumer Business Group**

Στο τέλος του 2013, τα προϊόντα και οι υπηρεσίες της Huawei διατίθενται σε περισσότερες από 170 χώρες, εξυπηρετώντας περισσότερο από το ένα τρίτο του παγκόσμιου πληθυσμού. Η Huawei κατείχε την τρίτη θέση σε πωλήσεις smartphones παγκοσμίως το 2013. Η Huawei έχει επίσης δημιουργήσει περισσότερα από 16 κέντρα R&D σε όλο τον κόσμο σε χώρες όπως οι Ηνωμένες Πολιτείες, η Γερμανία, η Σουηδία, η Ρωσία, η Ινδία και η Κίνα. Ένας από τους τρεις ομίλους επιχειρήσεων της Huawei, ο Huawei Consumer Business Group (BG) προσφέρει μια σειρά από προϊόντα, όπως κινητά τηλέφωνα, συσκευές mobile broadband (MBB), οικιακές συσκευές και τις υπηρεσίες cloud. Με περισσότερα από 20 χρόνια επιχειρηματικής εμπειρίας στον τομέα τεχνολογικών λύσεων πληροφορικής και επικοινωνιών (ICT), ένα εκτεταμένο παγκόσμιο δίκτυο, τεράστια παγκόσμια επιχειρηματική δραστηριότητα και εταιρους, το Huawei Consumer Business Group έχει επικεντρωθεί στο να φέρει την τελευταία λέξη της τεχνολογίας στους καταναλωτές, προσφέροντας έναν κόσμο δυνατοτήτων και δημιουργώντας μια εξαιρετική εμπειρία για τους ανθρώπους σε όλο τον κόσμο.

Για περισσότερες πληροφορίες, επισκεφθείτε τον διαδικτυακό τόπο της Huawei στη διεύθυνση:  
<http://www.huaweidevice.gr/>



/HuaweiDeviceGreece

Για πληροφορίες για το Huawei Consumer Business Group επισκεφθείτε τον διαδικτυακό τόπο  
<http://www.consumer.huawei.com/en/>

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